



# **VESPA GTV MY23**

## Model Overview

# PRODUCT HISTORY

The origins of a legend



The year was 1951 and the **Piaggio Squadra Corse** astonished the racing world, triumphing over real off-road motorbikes in one of the hardest and most prestigious competitions - the **Sei Giorni Internazionale** in its 26th edition, which was held in Varese.





# PRODUCT HISTORY

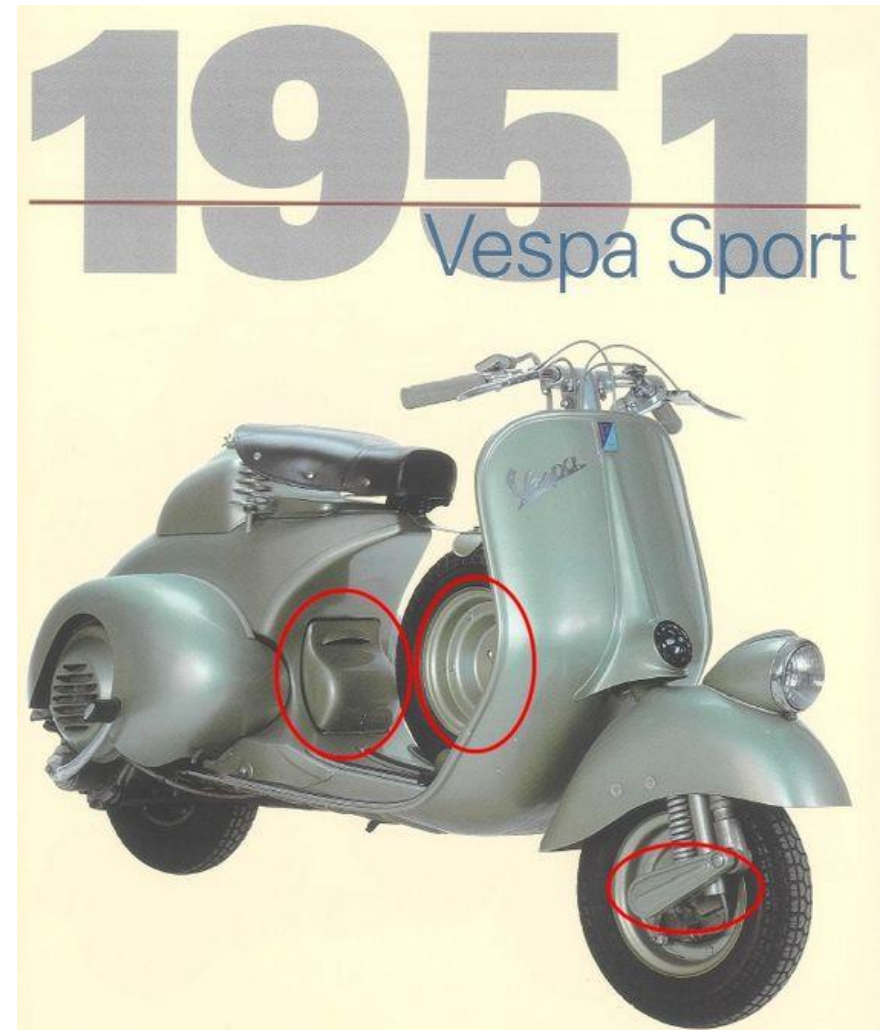
The origins of a legend



The harshness and the intense atmosphere of the competition forced the vehicle manufacturers to **bring out the best version of their production line.**



To meet the needs of those racing events, we created the Vespa Sei Giorni model, which at glance looked like the 1951 Vespa **using a 125cc 2-stroke engine with several striking updates.**



# PRODUCT HISTORY

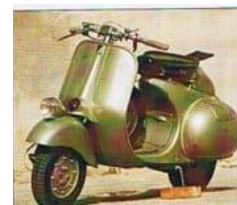
The origins of a legend



— 1951 Sei Giorni di Varese – Cau con gli altri piloti Vespa

But that model created specifically for the race dominated to take no less than **9 individual gold medals** and became an iconic model with sporty DNA.

The ten Vespas at the start were welcomed with overall skepticism: **What could they possibly hope to achieve against real motorbikes designed for competitions?**



In 1951, Piaggio built a special 'Six Days' Vespa. On the Seventh day they rested, and had a pizza.

Competition is one of man's most natural impulses, and it seems that no longer had Italy's first scooter riders a school before people started to compete in sporting events on them. Italy's gladiatorial heritage, and the post-war appetite for entertainment made motor sports one of the most spectacular spectacles of the era.

With every being hailed as a hero, the scooter manufacturers weren't slow to make the value of an association with competition. MV Agusta's scooter advertising portrayed young boys climbing on a scooter and entering the MTC, no doubt motorcycle races spending just in the background. Unintentionally, that might be kind of insulting to the true scooterists, but it betrayed the truth behind many of the motorcycle firms who dabbled in scooter production. For many of the designers and owners of such firms, their passion was really for motorbikes, particularly racing bikes. Scooters were obviously seen as a way of raising funds to build the bike of their dreams, or to compete in high level racing. Today, with firms like Aprilia and Benelli, you get the impression that things haven't totally changed.

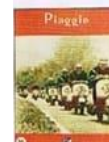
Piaggio and Innocenti held a different perspective. They were into building scooters for the masses, and they had no motorcycle division to support. If they were to become involved in sport it would be for the publicity value, and they would have to see modified scooters to do it.

In 1951 - when this machine was built - the two firms involvement in sport was at it's peak. Both Innocenti had been rigging each other on, pushing their scooters over and over into both scooter and motorcycle sport. Things were getting out of hand with their top speed speed attempts, as the two firms built scooters loosely based on their scooter models. Piaggio called a halt when Innocenti's supercharged 120cc bikes went on to set a record speed of over 120 mph, and the pilot of the road 100 dismantled. Enrico Minguzzi died in a subsequent attempt. Thankfully for Piaggio, top speeds weren't their only line of attack.

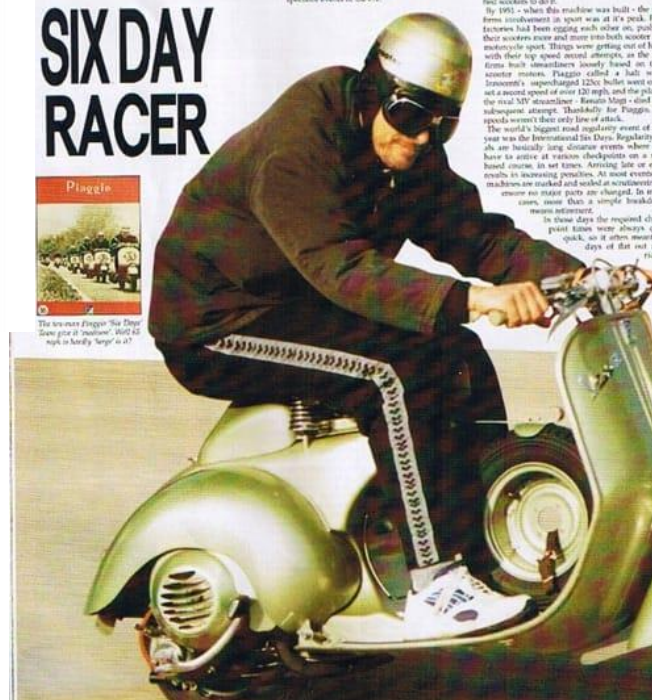
The world's biggest road regulatory event of that year was the International Six Days. Regulatori Six Days are basically long distance events where you have to arrive at various checkpoints on a road based course, in set times. Arriving late or early results in increasing penalties. At most events the machines are marked and sealed at each checkpoint to ensure no major parts are changed. In many cases, most that is simple breakdown means retirement.

In these days the required check point times were always quite quick, so it often meant six days of flat out road riding.

## SIX DAY RACER



The six-day Piaggio 'Six Days' race pilot is 'Innocenti', who is high in the 'Vespa' line.



# PRODUCT HISTORY

The revolution of the sporty iconic



**Vespa Gtv** has been the ambassador of purest heritage and the most genuine sport tradition of Vespa. Through out the years, it evolves to become a sporty iconic which suitable for getting around the city and long commutes.







## VESPA GTV 2023

### THE EXTRAORDINARY COMBINATION OF LEGEND AND MODERNITY

Thanks to the use of Vespa "faro basso" and the exposed metal tubular handlebar, Vespa GTV is a stylish throwbacks to the most iconic models - a synchronicity of heritage and sport.

The single-seat two-tone saddle with a racing look reminisces the typical racing Vespa fairings.

# PRODUCT DESCRIPTION

Color range



**Vespa Gtv** will be available in Beige Sabbia and Grey Titanio which represent **tradition and modernity, heritage and sportiness.**



## **VESPA GTV 300 HPE**

Beige Sabbia Glossy



## **VESPA GTV 300 HPE**

Grey Titanio Glossy

# PRODUCT DESCRIPTION

## Technical Features



### ENGINE

- 300cc - HPE - 4 valve - Liquid Cooling - Electronic fuel injection



### MAIN TECHNICAL FEATURES

- New Full LED lights
- Keyless system
- New full LCD dashboard
- Courtesy LED lights and mat in under seat compartment



- VESPA MIA connectivity system as accessory



# PRODUCT FEATURES

An authentic style, even sportier



## THE LEGENDARY HERITAGE DESIGN



Note: Rear saddle cover & screen are accessories and come with MY23 as introductory offer.

Characteristic low headlamp



The exposed tubular handlebar



Single-seat two-tone saddle with a racing look



# PRODUCT FEATURES

Modern technological equipment package  
Brand-new sporty finishes



## BRAND-NEW SPORTY FINISHES

- Unmistakable “neck-tie” has sporty lateral slits
  - Glossy Black front shield frame
  - New design of the wheel rims – black finishes with orange stickers
- Note: Rear saddle cover & screen are accessories and come with MY23 as introductory offer



Sporty Graphic



Front shield frame



Wheel rim with orange stickers



Passenger grab handle



Taillight frame



Headlamp frame

# PRODUCT FEATURES

Modern technological equipment package  
Brand-new sporty finishes



## HI-TECH EQUIPMENT PACKAGE

- Keyless and ignition switch Smart Key
- New full LCD instrumentation
- VESPA MIA system (optional)
- New LED headlamp on mudguard
- LED Blinkers and LED lights positioning
- USB port comes as standard equipment

## SAFETY

- ASR electronic traction control
- Anti-lock braking system (ABS)



Keyless and Ignition switch



NEW LED Headlamp



LCD Dashboard



# PRODUCT DESCRIPTION

## TECHNICAL SPECIFICATION



ENGINE	VESPA GTV 300 HPE	ENGINE	VESPA GTV 300 HPE
TYPE	Single cylinder catalysed hpe 4 stroke, 4 valves, electronic injection	LOAD BEARING STRUCTURE	Sheet steel body with welded reinforcements
BORE X STROKE	75mm x 63mm	FRONT SUSPENSION	Single-arm with coil spring and single shock absorber
DISPLACEMENT	278 cc 278,3 cc (Vietnam)	REAR SUSPENSION	Double hydraulic shock absorber with preload adjustable on 4 positions
MAX POWER	16.5 kW / 6,750 rpm (Taiwan, Korea) 17.5 kW/8,250 rpm (other markets)	FRONT WHEEL	Die-cast aluminium alloy 3.00x12" - Tubeless 120/70-12"
MAX TORQUE	25 Nm / 5,000 rpm (Taiwan, Korea) 26 Nm / 5,250 rpm (other markets)	REAR WHEEL	Die-cast aluminium alloy 3.00x12" - Tubeless 130/70-12"
DISTRIBUTION	Single overhead camshaft (SOHC), 4 valves	FRONT BRAKE	Stainless steel disc, Ø 220 mm with hydraulic control - ABS
FUEL SYSTEM	New Electronic Injection PFI (Port Fuel Injection)	REAR BRAKE	Stainless steel disc, Ø 220 mm with hydraulic control - ABS/ASR
COOLING	Liquid	FUEL TANK CAPACITY	8,5 litres (including 2 litre reserve)
LUBRIFICATION	Wet sump	LENGTH/WIDTH/WHEELBASE/SEAT HEIGHT (MM)	1.980 / 765 / 1.380 / 790
STARTER	Electric	EMISSION APPROVAL	Depend on market emission standards
CLUTCH	Automatic dry centrifugal clutch with vibration dampers	CONSUMPTION (KM/L)	30,3 km/l
TRANSMISSION	CVT with torque server		

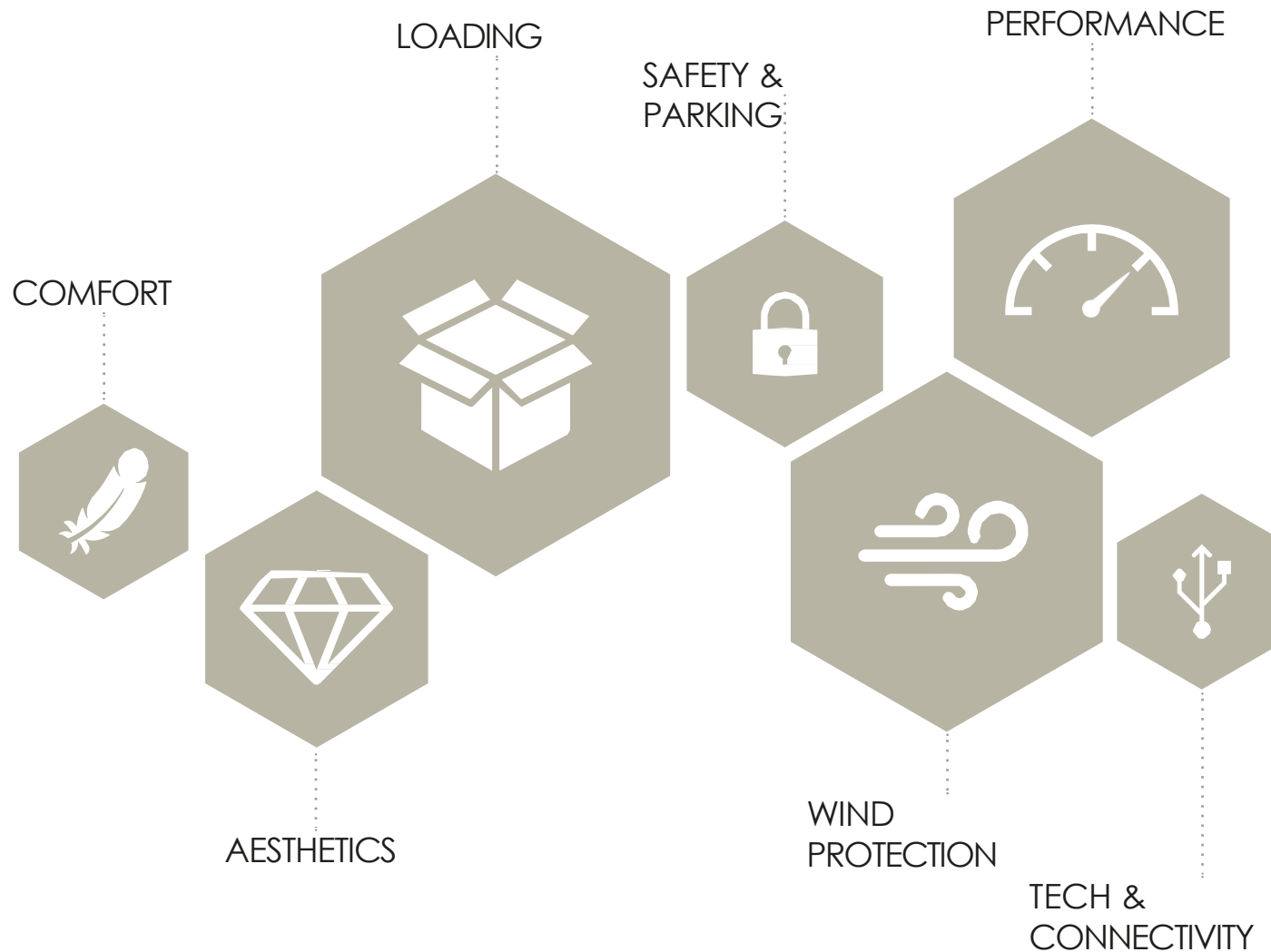
NOTE : SOME SPECS MAY VARY BY MARKET



# **VESPA GTV MY23**

## Accessories

# A COMPLETE ACCESSORIES RANGE





# A COMPLETE ACCESSORIES RANGE



## 1. Loading

### Painted Top-box 36L

Painted top box, with backrest in the same material and finish as the saddle. Fresh, modern design complementing the soft, flowing forms of the Vespa. Capacity 36 liters, it can hold one flip up helmet or two jet helmets. Rear Luggage Carrier 1B000681/ VN1B000681 (Black); 606525M (Chromed) sold separately.

Top box **Beige Avvolgente glossy Q02**  
CM273388

Top box **Grigio Travolgente Lucido HI**  
CM273389



Topbox Inner Mat 607581M

# A COMPLETE ACCESSORIES RANGE



## 1. Loading



### **Rear Leather Bag** 1B010657

The perfect luggage to join a ride on your Vespa. This premium leather bag, with special texture on main body and smooth leather reinforcements on bottom and handles that allow easy and firm fixing on the rear rack. Easy to remove and perfect for a day-by-day usage. Vespa logo embossed. This bag is Tested and Approved by Piaggio to be used on Vespa. Rear Luggage Carrier 1B000681/VN1B000681 (Black); 606525M (Chromed) sold separately.

### **Rear Luggage Carrier**

Chromed 606525M      Black 1B000681/VN1B000681

The rear luggage carrier is a functional accessory which has been designed with stylish looks to enhance the flowing form of the vehicle.

High quality finishing ensures superior durability and style.

Compatible with 36L Top-box



# A COMPLETE ACCESSORIES RANGE



## 1. Loading

### Front Luggage Carrier

Chromed 1B003754      Black 1B007202

It enrich the vehicle and can be used stand alone or in conjunction with the chromed rear luggage rack. This stylish accessory complements the looks of the Vespa and makes it even more unique.



### Top-box Support

Chromed 657081/657081VN      Black 1B001909/5A001638

The top box support is a functional accessory which has been designed with stylish looks to enhance the flowing form of the vehicle.

High quality finishing ensures superior durability and style.

Compatible with 32L Top-box





# A COMPLETE ACCESSORIES RANGE



## 2. Wind Protection

NEW

### Windscreen 1B011138

High windscreen made with high quality impact resistant methacrylate 4mm thick. Brackets finishing in line with the style of the vehicle. Offers effective protection against the weather and excellent visibility.



# A COMPLETE ACCESSORIES RANGE



## 3. Comfort



### Rubber Floormat 1B010590

Rubber mat anti-slip and waterproof. Black color with Vespa logo. Protects the paintwork of the footrest while offering excellent grip.



### Leg Cover 607840M

Leg cover with easy and quick fixing system. Easy access to the vehicle ignition. Good riding stability even at high speed. Provided with seat cover and anti-theft locking cable



# A COMPLETE ACCESSORIES RANGE



## 4. Safety & Parking

### Outdoor Vehicle Cover

607842M

Protects the vehicle against the weather and scratches. With openings for additional accessories and disposition for mechanic anti-theft. Rear transparent window for displaying plate. Vespa logo.



### Electronic Antitheft Device EU

1D002554

### Installation Kit Electronic Antitheft

1D004367

New generation self-powered electronic anti-theft device, with improved sensibility and security operations developed specifically for Vespa, this original accessory provides an additional layer of security using latest technology certified by Piaggio. Multi-function remote control. Reduced energy consumption. CE homologated. Non-invasive installation leaving Vespa looking clean and beautiful as original.

Kit installation is required (code 1D004367 – sold separately) to function properly.





# A COMPLETE ACCESSORIES RANGE



## 5. Aesthetics

NEW

### Front Perimetral Bar

Chromed 1B010255      Black 1B010552

An optimal way to accentuate the unmistakable curvy body of Vespa. The front perimetral bar combines the elegant design with protection and contributes to the unique Vespa figure, protecting bodywork elements against bumps and scratches.



# A COMPLETE ACCESSORIES RANGE



## 5. Aesthetics



### Rear Perimetral Bar

Chromed 1B010094      Black 1B010561

Protects the flank of the vehicle and taillights giving the Vespa a unique touch.



### Mudguard Protection

Chromed 602890M/602890MVN

Black 1B000704/VN1B000704

Front mudguard bumper with a simple yet elegant design. This accessory delivers a sophisticated look for the frontal part of Vespa.



# A COMPLETE ACCESSORIES RANGE



## 5. Aesthetics

### Rear Saddle Cover Kit



**Grey** 1B011082400HI  
(INCLUDED ON MY23 AS  
MODEL INTRODUCTORY  
OFFER)



**Beige** 1B011082400Q02  
(INCLUDED ON MY23 AS  
MODEL INTRODUCTORY  
OFFER)



# A COMPLETE ACCESSORIES RANGE



## 5. Aesthetics



**Top Fairing** Orange & Grigio  
(INCLUDED ON MY23 AS MODEL  
INTRODUCTORY OFFER)



## 6. Performance



**Sport Exhaust Euro 5 1A020151** (ECE Homologation)  
Sport exhaust system with sporty design and high-tech features. Manufactured, tested and approved by Piaggio Group R&D center: installation of this accessory preserve the right to claim warranty. Made from carbon and stainless steel, this sport exhaust is lighter than original equipped one. Dedicated Vespa mapping, fully homologated up to Euro 5 emission standard. Exclusive Vespa branded.





# A COMPLETE ACCESSORIES RANGE



## 7. Tech & Connectivity

NEW

### MIA Device (PMP 3.0)

607687M

### Installation Kit Vespa MIA

1D004440

Allows you to easily connect your Smartphone (Apple and Android) to the scooter, transforming it into a real multimedia platform, able to manage all the information relating to the vehicle and useful information for the trip.

Installation kit 1D004440 required for all Gts models.





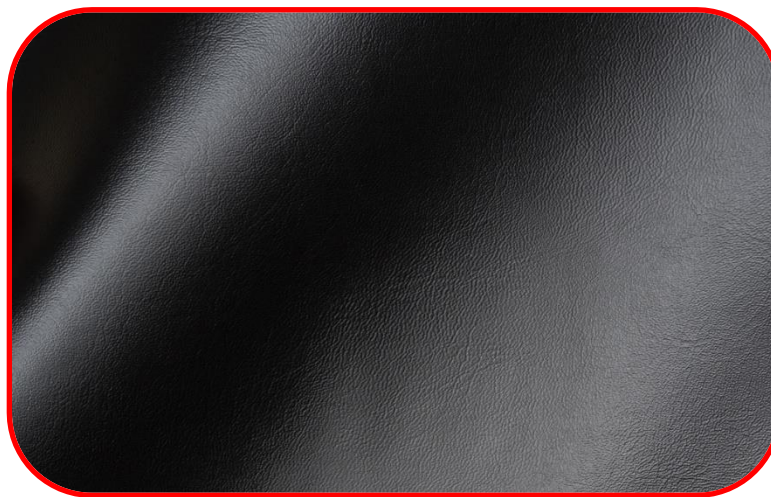
# **VESPA GTV MY23**

Merchandise (TBC)

# MERCHANDISE - KEY ELEMENTS



- Orange color: Sporty



- Calfskin: Classic and Vintage



- Handy items: convenient for travelling

# MERCHANDISE

Leather covered notebook



Black



Orange yarn



# MERCHANDISE

Leather pen bag



Black



Orange yarn

# MERCHANDISE

Cable organizer



Black

Orange yarn



Option 1

# MERCHANDISE

Cable organizer



Black



Orange yarn

Option 2

# MERCHANDISE

Coffee cup



Black





# MERCHANDISE

Tee shirt



**606229M0\*FR**